



AI CENTER at SMM 2024

September 3-6, 2024
in Hamburg

CONCEPT & FACTS

AI CENTER 2024

- The AI CENTER, organized and curated by AI.HAMBURG, will serve as a hub of innovation, showcasing several cutting-edge AI startups at a joint booth. These startups are at the forefront of AI research and development, presenting groundbreaking applications and solutions that are revolutionizing the maritime industry.
- Location: Hamburg Messe und Congress, Messeplatz 1, 20357 Hamburg
- Hall B6, Booth Nr. 600
- Up to 16 International AI Startups
- Impressions AI CENTER 2023

AI CENTER at INTERNORGA 2023

AI CENTER at PHOTOPIA 2023



STARTUP PACKAGE 'ALL IN'

AI CENTER 2024

- **Startup stand @AI CENTER** (September 3-6, 2024)
- **40 inch screen for presentation purposes**
- **2 exhibitor passes** (At least one employee should continuously represent your startup at the booth)
- **Lightning Talk at Transition Stage**
- **Entry in the online exhibitor directory & in the App**
 - Visibility for visitors
 - Basic Marketing Package included (Company description, Company Website, Keywords, Social Media Buttons+Links)
- **Access to Networking Events**
 - Wine o' clock
- Set-up and dismantling of the stand
- 1 lockable sideboard and 2 bar stools
- Free WiFi at AI CENTER




STARTUP PACKAGE 'ALL IN'


AI CENTER 2024


- **Marketing & communication as part of the visitor advertising campaign for SMM 2024**
 - Social Media Posts via LinkedIn & Instagram
 - Website Communication
 - Press release about AI CENTER Startups
 - Recap Newsletter to all visitors of SMM
- **Marketing & communication in the network of AI.HAMBURG**
 - Social Media Posts via LinkedIn & Instagram
 - Website Communication
 - General Photo/Video Production during the fair
 - Startup Use Cases and Industry Insights
 - Distribution to all visitors of SMM
 - AI Startup Interview Production
 - AI CENTER 2024 Image Film Production




LIGHTNING TALK TRANSITION STAGE

 **Location:** Located on the Transition Stage, the Lightning Talk provides an ideal platform for you to present your innovative ideas, cutting-edge projects, and compelling pitches.

 **Connect with Influential Professionals:** Share your insights and expertise with a dynamic audience consisting of industry leaders, potential partners, and curious experts. This is your moment to build invaluable connections and foster collaborations.

 **Elevate Your Reputation:** By giving the Lightning Talk, you're not just giving a presentation; you're establishing yourself as a thought leader and enhancing your personal brand within the AI community.

 **Diverse Topics Welcome:** Whether you specialize in AI applications for various industries, groundbreaking technological advancements, or revolutionary AI-driven solutions, we welcome a broad spectrum of AI-related topics. Show us how your AI startup is reshaping the tech landscape!



THANK YOU FOR YOUR ATTENTION!

Don't miss this great opportunity to accelerate your growth!
If you have any questions, please feel free to contact us!

AI CENTER Team

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www.ai.hamburg