

# General Terms and conditions for the AI for the Oceans Award 2024 (as of 6.05.2024)

## 1. BASIC PRINCIPLES

The "AI for the Oceans" Award is organized and presented by AI for Hamburg GmbH, Neuer Jungfernstieg 5, 20354 Hamburg, in cooperation with the Deutsche Meeresstiftung, Grimm 12, 20457 Hamburg. The AI for the Oceans Award is organized jointly with cooperation partners in Germany and internationally. The following General Terms and Conditions constitute the exclusive contractual basis for participation in the AI for the Oceans Award 2024 between the organizers and the applicants for the award. The terms and conditions of the applicants are not recognized, even if they are not expressly contradicted by the organizers in individual cases.

## 2. ELIGIBILITY REQUIREMENTS

Companies or projects that have registered independently via the award website can take part in the award. In addition, applicants can be nominated by the jury members. Projects or start-ups must fulfill the following requirements:

1. The market launch or publication was no more than five years ago. The applicant must provide suitable proof of this upon request.
2. Only teams, no single person can participate. Startups and nonprofit initiatives with a legally binding structure according to their national laws are admitted to participate
3. Submissions from all countries of the world are welcome
4. The submitted projects are based to a significant extent on solutions that use artificial intelligence (AI), whether self-developed tools or tools from third parties that take an innovative and independent role through the project
5. The submitted projects serve to protect the oceans and the creatures that live there, as well as the climate influenced by the oceans
6. They support the United Nations' Sustainable Development Goal 14
7. Participants can only submit their entries to the competition via the submission platform on the website

<https://aicenter.ai.hamburg/en/ai-for-the-oceans-award/>

## 3. REGISTRATION, SUBMISSION

3.1 National and international projects and start-ups can register independently on the website <https://ai.hamburg/Oceanaward/>. All projects can be archived in the personal log-in area until the submission deadline 01.07.2024. The submission deadlines specified on the website apply. Registration takes place online after approval of the project data and after reading and confirming the general terms and conditions of the award. Registration is binding, and applicants are obliged to provide correct information. Upon request, they must provide proof of the accuracy of the information provided. The applicant is authorized to carry out the team registration process. The contract resulting from the registration will only be concluded digitally and will not be exchanged in paper form. The organizers do not charge any fees or other costs for participation in the award. However, no costs incurred by the entrants will be covered, neither for the submission nor for any participation in events or other

activities. In principle, the award organizers reserve the right to refuse participation in the award after reviewing a submission. Three projects will be selected for the shortlist. These three submissions selected by the jury will receive written notification of the review's outcome no later than two weeks before the award ceremony. Submissions that do not make it to the shortlist should be notified as well but are not eligible to claim that. No notification or a negative notification will result in the contract between the applicant and the organizers being canceled at the latest two weeks before the award is presented. The submissions selected for the shortlist are entitled to use the label "AI for the Oceans Award 2024 Shortlisted" for one year. This applies to communication in connection with the registered project or startup for its corporate communication. In the event of an award, the data of the applicant and the registered projects/startups will be used for publications on the award website, for the preparation of certificates and other advertising material and processed in accordance with the data protection regulations of the legislator. The organizing team accepts no liability for incorrect or false information. The organizers will allow the registration to be canceled by the applicants free of charge if this is sent to [kai@pohlmanns.net](mailto:kai@pohlmanns.net) at least three weeks before the publication of the winners. All personal data will be treated confidentially in accordance with the applicable legal regulations and the competition's data protection regulations. The data processing is carried out by AI Hamburg, for which their data protection regulations apply. You can find them here: <https://ai.hamburg/en/privacy-policy/>

3.2 The applicants may only submit digital presentations of the projects for the award to the jury meeting. The data can be uploaded via the upload link contained in the registration website. The business language is English. Submissions must be made using English project text and image text. All project data must be labelled with the project ID provided. Loss and/or non-adjudication of unlabeled projects will be at the applicant's expense. The applicant bears the burden of proof for proper labelling.

3.3 Any costs and all risks for travelling to and from the event or presentation materials for the registered projects of all shortlisted participants and submitters shall be borne exclusively by the submitting party. For projects submitted from abroad, the applicant must arrange the necessary travel documents at his/her own expense if he/she wishes to participate in the events in Germany or abroad. The organisers accept no responsibility for the accuracy, loss, theft, misuse and/or damage of the documents submitted or forwarded.

#### 4.SERVICES FOR WINNERS:

There will be 3 ways of winning, as it is explained below:

**"AI for the Oceans Award Finalist"** - Unlimited use of the "Finalist" label for the communication of their own project - A certificate - Presentation on our award page with link - Mention in the press release on the shortlist participants for the award - Invitation and free admission to the award ceremony in Hamburg, Lisbon, Hamburg - **"Winner of the Jury AI for the Oceans Award"**- Unlimited use of the "Finalist" label for the communication of their own project - A certificate - Presentation on our award page with link

**"Winner of the Jury AI for the Oceans Award"**- Unlimited use of the Winner of the Jury: AI for the Oceans Award for print and web applications - Two certificates - Prize money of 10,000 Euros - An award trophy - A campaign distributed by the Ocean Foundation on LinkedIn for the award win worth 3. 000 euros - Templates for your own press activities - Presentation of the project on the award page with link - Press work around the award - Invitation and free admission to the award ceremony in Hamburg, Lisbon, Hamburg - Three virtual or in-person presentations in Hamburg, Lisbon, Hamburg

**" Winner of the AI for the Oceans Audience Award on SMM 2024 in Hamburg " -** Unlimited use of the " Winner of the AI for the Oceans Audience Award on SMM 2024 in Hamburg "-Label for the communication of your own project - A certificate - Presentation on our award page with link - Mention in the press release about the shortlist participants around the award - Invitation and free access to the award ceremony in Hamburg, Lisbon, Hamburg – This will be respectively for

**» Winner of the AI for the Oceans Audience Award at the Ocean AI Summit in Lisbon » Winner of the AI for the Oceans Audience Award at AI Summit 2024 in Hamburg«**

## 5. PUBLICATION

5.1 To document the award, the winners will be published on the award page at AI Hamburg and on selected channels. The award organisers are responsible for the design of the entire documentation.

5.2 The organisers are only liable for intentional or grossly negligent design errors.

5.3 For publication, the organisers will use the text and/or image material provided by the applicant in connection with the application. When making the images available, the applicant must state whether third parties (e.g. photographers) are to be named on the award page. The metadata submitted by the applicant with the photo will remain unchanged if provided by the applicant. The graphic appearance of the communication tools corresponds to the overall layout of the award page. The image and text templates approved by the applicant will be designed by AI Hamburg and the Ocean Foundation. The applicant has no right to influence the design and layout.

5.4 The organisers reserve the right to reject entries on the basis of uniform, objectively justified principles due to their technical form or if the content violates laws or official regulations or if the publication would be harmful to the organisers.

## 6. PROPERTY RIGHTS

6.1 Projects that infringe a property right (trade mark, brand name, utility model, patent or similar) are excluded from participation. All applicants must inform the award organisers of any pending legal proceedings (patent, trademark or copyright disputes in connection with the registered project). The applicant shall be solely liable for damages, in particular claims by third parties, arising from a breach of these terms and conditions and shall indemnify the award organisers against all claims upon first request.

6.2 The copyrights to the projects entered for the award (photos, videos and texts) remain with the respective applicant at all times. The applicants leave the rights of use and publication for the award and the associated services to the award organisers. In particular, the applicants must ensure that they have the appropriate rights of use (e.g. for photos). The applicants are solely liable for all damages incurred by the award organisers as a result of the violation of these (possibly insufficient) rights of use and shall indemnify the award organisers against all claims upon first request. The applicants are not entitled to any usage fee.

6.3 Photos and film footage taken at events will be used by the award organisers exclusively for documentation, reporting and advertising purposes. By registering, the applicant agrees to this use. This consent can be revoked informally at any time (e.g. by e-mail to [kai@pohlmanns.net](mailto:kai@pohlmanns.net) or in writing to AI Hamburg).

## 7. LIABILITY OF THE AWARD ORGANISERS

If the online gallery or the award ceremony cannot take place in full or on time due to force majeure, this shall not give rise to any claims on the part of the applicant.

8. SALVATORY CLAUSE Should individual provisions of these General Terms and Conditions be invalid or unenforceable or become invalid or unenforceable after conclusion of the contract, this shall not affect the validity of the remainder of the contract. The invalid or unenforceable provision shall be replaced by a valid and enforceable provision whose effects come closest to the economic objective pursued by the contracting parties with the invalid or unenforceable provision. The above provisions shall apply accordingly if the contract proves to be incomplete.

## 9. ACKNOWLEDGEMENT AND PLACE OF JURISDICTION

By registering, the applicant confirms that he/she has read and understood these General Terms and Conditions. Acknowledgement of these General Terms and Conditions is documented at the latest by the successful confirmation of registration. Successful enrolment is only achieved by prior confirmation of these General Terms and Conditions. This confirmation documents that the applicant has read, understood and accepted the General Terms and Conditions. The award organised on the basis of these General Terms and Conditions is not aimed at consumers. The applicant agrees that his/her project may participate in the Award. German law applies. The place of jurisdiction is Hamburg, Germany.