

AISTARTUP.HUB AIACCELETator Program

Turn your vision into reality

Scale your Al Startup & get it ready for the international market!





Are you a **Startup in the area of Artificial Intelligence** from Northern
Germany and ready to take your
company to the next level?

Would you like to get workshops and 1:1 sessions worth of € 25.000 and the chance to pitch in front of investors in the USA?

Applications to the Al.STARTUP.HUB Accelerator Program are open until 18/08/2024!

Apply now at aistartuphub.com/register

All you need to know about the Al.STARTUP.HUB



The AI.STARTUP.HUB supports, accelerates and scales AI innovation and startups towards investor and international market readiness. We empower AI teams and founders throughout the entire startup journey.

With our **long-term experience and global network** we support AI startups and innovation throughout the entire lifecycle. From ideation and validation towards incubation, acceleration and internationalization, AI startups and future founders can expect a highly-customized support package.

Our mission is to **strengthen the German economy** by enhancing the AI ecosystem, which we want to achieve with our consortium of six partners, leading players in the field of startups, entrepreneurship and AI. The AI.STARTUP.HUB Hamburg is one of 4 AI Hubs in Germany (Berlin, Darmstadt, Hamburg, Munich) who work together to create a blueprint for AI Hubs all over Germany.

Become a part of our journey – apply for the next Batch now!

















Content Al Accelerator Program

Workshops



Al Startup Fundamentals

AI & TECH Consulting

Go To Market Strategy

Financing

International Scale Up

Team & Culture



Mentoring Program

Our startup mentors are established business leaders, entrepreneurs and investors who love what they do. They will support you along the entire startup journey from ideation and validating your business model to expanding to new markets.



Startup Coach

We believe growth comes from more than having the right skills and the right network. Building up a trustful and lasting relationships is equally important. Your startup coach will give you the opportunity to identify your development goals and scale up roadmap within the program – and beyond. But he or she will also support you with all (personal) challenges you might not dare to ask elsewhere.



Corporate Matching

Making use of our broad corporate network, we bring you together with those companies that are interested in your products or services - because we know from experience that personal contacts still have the highest chances for success.



Community & Events

With different formats, we connect you to the AI and startup community, and support you with a multitude of tools and services (e.g. consultation on patents or support on IT infrastructure and tools).



Framework Al Accelerator Program

Startups within our batches will receive access to our widespread accelerator program offer - which **consists of eight modules**, each again with different topics: ranging from workshops, 1:1 coachings to mentoring programs and networking events.

Once you have been accepted, together we will analyse your current needs based on your stage in the startup journey and your profile, in order to create a customized portfolio from the following modules:



Al Startup Fundamentals & Product Market Fit



AI & TECH



International Readiness & Global Scaling



Matching to Corporates



Go to Market Strategy, Sales & Marketing



Funding Support



Soft Skills, Culture & Leadership



Al Ecosystem



Program Roadmap

8

Legal Requirements



How the program will look like

You will **be part of a 6-months-batch** together with high-potential Al startups from Northern Germany.

During the program you will have access to your customized support package made up of **workshops**, **1:1 sessions**, **personal mentorship and networking** events.

Our graduation pitch day will give you the opportunity to prove what you have learnt and pitch your startup in front of **business angels, venture capitalists and the Al ecosystem** from Northern Germany.

After graduation you will become an AI.STARTUP.HUB Alumni: **Networking and social events** as well as additional workshop and mentoring formats are waiting for you. You will even become a mentor yourself and get the chance to pass on the AI.STARTUP.HUB spirit to fellow founders, students, the AI community in Northern Germany and beyond.



These startups fit into our program

We are looking for **committed startups** from Northern Germany.

Your service, products or business model should have a **strong focus on Al**.

You are willing to scale and / or grow internationally.

You and your team are looking forward to **exchanging ideas and insights with other founders** and would like to grow together.

You and your team are willing to **actively participate in face-to-face workshops and events** from the AI.STARTUP.HUB.

Legal requirements for your application:

- Incorporated (or plans to incorporate) as a legal entity in Germany
- Comply with the <u>EU De-Minimis aid regulation</u>

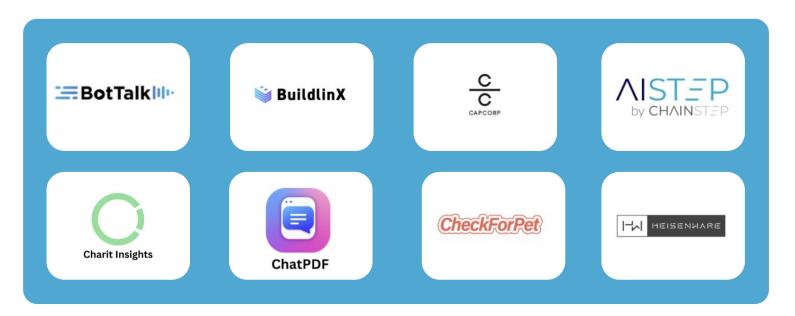


Summer Batch 2024

The startups below participate in our fifth batch (April 24 – September 24) at the AI.STARTUP.HUB, and are profiting from content and mentorship

from our partners, as well as from exchanging ideas and insights amongst each other.

Want to follow in their footsteps? Apply now!



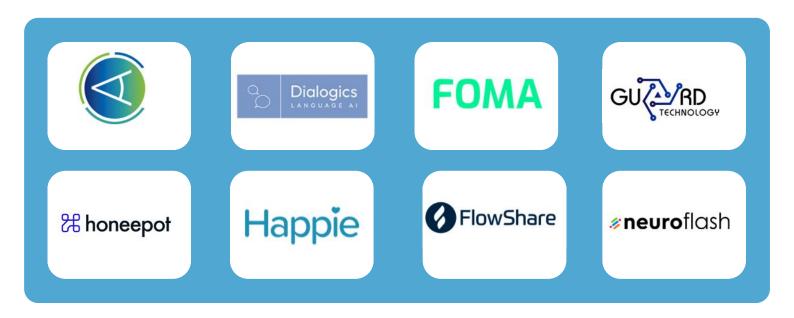


Winter Batch 2023

The startups below participated in our fourth batch (October 23 – March 24) at the AI.STARTUP.HUB. They have taken away valuable

content from our program that will help shape their future path.

Want to follow in their footsteps? Apply now!





Summer Batch 2023

The startups below participated in our third batch (April 23 – September 23) at the AI.STARTUP.HUB. They have taken away valuable

content from our program that will help shape their future path.

Want to follow in their footsteps? Apply now!





Winter Batch 2022

The startups below participated in our second batch (Oct 22 - Mar 23) at the AI.STARTUP.HUB. They have taken away valuable content from our

our program that will help shape their future path. Want to follow in their footsteps? Apply now!





Summer Batch 2022

The startups below participated in our first batch (May 22 - Sep 22) at the Al.STARTUP.HUB.

They have taken away valuable content from our

our program that will help shape their future path. Want to follow in their footsteps? Apply now!







If you have any questions, please contact us. We are happy to help!



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