



AI.STARTUP.HUB


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AI Ideation

Program

Turn your vision into reality

**Shape your business and
transform your AI idea into
a prototype!**



Winter Batch 24/25: October 2024 - March 2025

Do you have a business idea in the area of **Artificial Intelligence**, or want to conduct some research in AI? Are you located in Northern Germany, want to turn your concept into a **prototype**, and eventually into a product or a service?

Receive **€ 37.500 financial funding** as well as **€ 25.000 worth of support for your project!**

**Applications to the AI.STARTUP.HUB
Ideation Program are open until
18/08/2024!**

Apply now at
aistartuphub.com/register

**All you need to know
about the
AI.STARTUP.HUB**

The AI.STARTUP.HUB **supports, accelerates and scales AI innovation and startups** towards investor and international market readiness. We empower AI teams and founders throughout the entire startup journey.

With our **long-term experience and global network** we support AI startups and innovation throughout the entire lifecycle. From ideation and validation towards incubation, acceleration and internationalization, AI startups and future founders can expect a highly-customized support package.

Our mission is to **strengthen the German economy** by enhancing the AI ecosystem, which we want to achieve with our consortium of six partners, leading players in the field of startups, entrepreneurship and AI. The AI.STARTUP.HUB Hamburg is one of 4 AI Hubs in Germany (Berlin, Darmstadt, Hamburg, Munich) who work together to create a blueprint for AI Hubs all over Germany.

**Become a part of our journey –
apply for the next Batch now!**





Get an overview of the AI.STARTUP.HUB Ideation Program

Content AI Ideation Program

Over a period of **6 months – from October 2024 to March 2025**, AI teams will be supported in **6 focus areas**: funding, individual mentorship and an office space at the AI.STARTUP.HUB Community Space.

This will be complemented with a widespread workshop format, mentoring sessions and community & events.



Financial Support

Within one project team, three team members will be supported over a period of 6 months. The scholarship (full or part time) will be 1,500 EUR per month and team member in full time. Your team will receive up to 10,500 EUR for equipment and material resources.



Personal Mentorship

AI teams will be supported by the teams of the startup center Startup Port. We will support you with reviewing your AI idea, validate your business model and check your product market fit.



Mentoring Program

Our AI and startup mentors are established business leaders, entrepreneurs and investors who love what they do. They will support you along the entire startup journey from ideation and validating your business model to expanding to new markets.



AI.STARTUP.HUB Community Space

AI teams will receive an office space at our AI.STARTUP.HUB Community Space. A place to build your prototype, unfold your business idea and co-create with the AI.STARTUP.HUB community.



Workshops

Our workshops provide AI teams with specific knowledge and competencies, such as basics in how to found a company, digital business models, exponential innovation, data science or AI - in short: Everything you need to build your prototype and business model successfully.



Community & Events

With different formats, we connect you to the AI and startup community, and support you with a multitude of tools and services (e.g. consultation on patents or support on IT infrastructure).

Program Roadmap & Legal Requirements

How the program will look like

You will be part of a **6-months-batch** together with high-potential AI enthusiasts from Northern Germany.

During the program you will be **funded with a monthly scholarship**, receive an **office space** in the heart of Hamburg and have access to all **networking events** of the startup ecosystem.

A **personal mentor** from our startup center Startup Port, as well as technical sparring partners from our AI network in Northern Germany are waiting for you. **AI classes and workshop formats** will equip you with knowledge and competencies in entrepreneurship, prototyping and AI.

Our graduation pitch day will give you the opportunity to prove what you have learnt and pitch your AI idea in front of **business angels, venture capitalists and entrepreneurship centers** from Northern Germany.

After graduation you have the chance to **apply for further funding options** such as [EXIST](#) or [InnoFounder](#) and remain an active member of the AI.STARTUP.HUB community.

These teams fit into our program

- We are looking for **committed students and researchers** from universities and research institutions as well as **AI enthusiasts** from the metropolitan area of Hamburg and Northern Germany.
- You have a **business idea or conducted research in the field of AI** that you would like to turn into a product.
- You and your team are **willing to participate**, ideally full time, in the AI Ideation Program.
- You and your team are **eager to found a startups around your AI idea**.
- You and your team are looking forward to **exchanging ideas and insights with other AI teams** and would like to grow and co-create together.
- You and your team are willing to **actively participate in face-to-face workshops and events** from the AI.STARTUP.HUB.

Please note the following

Legal requirements for the application:

- You are currently based in Northern Germany.
- You and your team members do not receive any financial and public funds for your AI idea at the time of application.
- You and your team members do not receive unemployment benefits during the program.
- You are not yet incorporated as a legal entity.

How can you apply?

Apply for the AI Ideation Program via our website:

<https://aistartuphub.com/register>

You need to fill out our form and attach a short project outline (either in English or in German) stating the technical and practical execution of your project.

Looking forward to receiving your application!



If you have any questions, please contact us. We are happy to help!



[LinkedIn Website](#)



info@aistartuphub.com



Arthur Erdmann

Project Lead

Hamburg Innovation GmbH

erdmann@hamburginnovation.de



Laura Tönnsen

AI Project Manager

ARIC

toennsen@aric-hamburg.de



Harry Kratel

Project Manager

AI.Hamburg

harry@ai.hamburg



Kim Voigt

Marketing Manager

AI.HAMBURG

kim@ai.hamburg



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