



**AI.STARTUP.HUB**

# **AI.STARTUP.HUB**

## **Hamburg**

# **AI Accelerator Program**

# Make Your AI Startup Pitch Ready

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Are you a **Startup in the area of Artificial Intelligence** from Northern Germany and are ready to get your company to the next level?

Would you like to get workshops and 1:1 sessions worth of **€ 25.000** and the chance to **pitch in front of investors in the USA?**

**Applications to the AI.STARTUP.HUB Accelerator Program are open!**

**Summer Batch 2024:**

**April 2024 - September 2024**

Applications are open now until  
18/02/24

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[REGISTER NOW](#)

[aistartuphub.com/register](https://aistartuphub.com/register)

# Who We Are & What We Do

The AI.STARTUP.HUB supports, accelerates and scales AI innovation and startups towards investor and international market readiness. We empower AI teams and founders throughout the entire startup journey.

With our long-term experience and global network we support AI startups and innovation throughout the entire lifecycle. From ideation and validation towards incubation, acceleration and internationalization, AI startups and future founders can expect a highly-customized support package.

Our mission is to strengthen the German economy by enhancing the AI ecosystem, which we want to achieve with our consortium of six partners, leading players in the field of startups, entrepreneurship and AI. The AI.STARTUP.HUB Hamburg is one of 4 AI Hubs in Germany (Berlin, Darmstadt, Hamburg, Munich) who work together to create a blueprint for AI Hubs all over Germany.

Our mission is to embed AI in research and society and to strengthen the German economy by enhancing the AI ecosystem. Together with a team of six partners, leading players in the field of startups, entrepreneurship and AI.

**Do you want to be part of our journey?**



# AI Accelerator Program (Framework)

Startups within our batches will receive access to our widespread accelerator program offer - which **consists of eight modules**, each again with different topics: ranging from workshops, 1:1 coachings to mentoring programs and networking events. **Once you have been accepted, together we will analyse your current needs** based on your stage in the startup journey and your profile, in order to create a customized portfolio from the following modules:



**AI Startup Fundamentals & Product Market Fit**



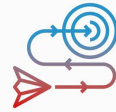
**AI & TECH**



**International Readiness & Global Scaling**



**Matching to Corporates**



**Go to Market Strategy & Sales & Marketing**



**Funding Support**



**Soft Skills, Culture and Leadership**



**AI Ecosystem**

# AI Accelerator Program (Content)

## Workshops



AI Startup Fundamentals

Go To Market Strategy

International Scale Up

AI & TECH Consulting

Financing

Team & Culture

### Mentoring Program

Our startup mentors are established business leaders, entrepreneurs and investors who love what they do. They will support you along the entire startup journey from ideation and validating your business model to expanding to new markets.



### Startup Coach

We believe growth comes from more than having the right skills and the right network. Building up a trustful and lasting relationships is equally important. Your startup coach will give you the opportunity to identify your development goals and scale up roadmap within the program – and beyond. But he or she will also support you with all (personal) challenges you might not dare to ask elsewhere.



### Corporate Matching

Making use of our broad corporate network, we bring you together with those companies that are interested in your products or services - because we know from experience that personal contacts still have the highest chances for success.



### Community & Events

With different formats, we connect you to the AI and startup community, and support you with a multitude of tools and services (e.g. consultation on patents or support on IT infrastructure and tools).



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# Program Roadmap & Legal Requirements

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## What will the program look like?

You will be part of a 6-months-batch together with high-potential AI startups from Northern Germany.

During the program you will have access to your customized support package made up of workshops, 1:1 sessions, personal mentorship and networking events.

Our graduation pitch day will give you the opportunity to prove what you have learnt and pitch your startup in front of business angels, venture capitalists and the AI ecosystem from Northern Germany.

After graduation you will become an AI.STARTUP.HUB Alumni: Networking and social events as well as additional workshop and mentoring formats are waiting for you. You will even become a mentor yourself and get the chance to pass on the AI.STARTUP.HUB spirit to fellow founders, students and the AI community in Northern Germany and beyond.

## Whom are we looking for?

We are looking for committed startups from Northern Germany.

Your service, products or business model should have a strong focus on AI.

You are willing to scale and / or grow internationally.

You and your team are looking forward to exchanging ideas and insights with other founders and would like to grow together.

You and your team are willing to actively participate in face-to-face workshops and events from the AI.STARTUP.HUB.

## Legal requirements for application

- Incorporated (or plans to incorporate) as a legal entity in Germany
- Comply with the [EU De-Minimis aid regulation](#)

# Winter Batch 2023

These nine startups below participate in our third batch (October 23 – March 24) in the AI.STARTUP.HUB, and will profit from content & mentorship from our partners, as well as from exchanging ideas and insights amongst each other. Want to follow in their footsteps?



Dialogics  
LANGUAGE AI

FOMA

GUARD  
TECHNOLOGY

honeepot

Happie

FlowShare

neuroflash

# Our Startup Alumnis | Spring Batch 2023

These nine startups below participate in our third batch (April 23 – September 23) in the AI.STARTUP.HUB, and will profit from content & mentorship from our partners, as well as from exchanging ideas and insights amongst each other. Want to follow in their footsteps?



Cybersec-dms



mysupply



NTRDE



# Our Startup Alumnis | Winter Batch 2022

These eight startups below participate in our second batch (Oct 22 - Mar 23) in the AI.STARTUP.HUB, and have profited from content & mentorship from our partners, as well as from exchanging ideas and insights amongst each other. Want to follow in their footsteps?



FUSE-AI

**dpv** ::

KONVOI

 encentive

**inlinity**

Marine Digital 



3D SPARK

**CLOUDSUPPLIES** 

# Our Startup Alumnis | Spring Batch 2022

These eight startups below have participated in our first batch (May 22 - Sep 22) in the AI.STARTUP.HUB, and have profited from content & mentorship from our partners, as well as from exchanging ideas and insights amongst each other. Want to follow in their footsteps?





# Questions?

If you have any questions, please contact us. We are there to help.



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