



**AI.STARTUP.HUB**

# **AI.STARTUP.HUB**

## **Hamburg**

### **AI Ideation Program**

# Make Your AI Idea A Prototype

---

Do you have a business idea in the area of **Artificial Intelligence**, or want to conduct some research in AI? Are you located in Northern Germany, and want to turn your concept into a **prototype**, and eventually into a product or a service?

**Then, apply now for our 6 months AI Ideation Program to receive € 37.500 financial funding, as well as € 25.000 worth of support for your project!**

**Summer Batch 2024:**

**April 2024 - September 2024**

Applications are open now until  
18/02/24

[REGISTER NOW](#)

[aistartuphub.com/register](https://aistartuphub.com/register)

# Who We Are & What We Do

The AI.STARTUP.HUB supports, accelerates and scales AI innovation and startups towards investor and international market readiness. We are now also launching the AI IDEATION program, a scholarship that will help you and your team with financial and other support to set up your own AI prototype. All intellectual property will remain with you, and you don't have to be afraid of needing to give away shares of a potential company - all we want is to set you up for success.

We have seen far too many times that great ideas often don't make it out of their creator's imagination. Knowing the AI ecosystem for many years now we know that it is not the issue that there are not enough ideas out there, but rather than these ideas often will not be pursued. Why? Because potential founders often lack the time or the resources to put their ideas into reality. This is why, in addition to our accelerator program supporting AI startups, we are now also supporting those who want to put their AI idea into a prototype.

Our mission is to embed AI in research and society and to strengthen the German economy by enhancing the AI ecosystem. Together with a team of six partners, leading players in the field of startups, entrepreneurship and AI.

**Do you want to be part of our journey?**



# Our Offer To AI Ideation Teams

Over a period of **6 months – from October 2023 to March 2024**, AI teams will be supported in **6 focus areas**: funding, individual mentorship and an office space at the AI.STARTUP.HUB Community Space. This will be complemented with a widespread workshop format, mentoring sessions and community & events.



## Financial Support

Within one project team, three team members will be supported over a period of 6 months. The scholarship (full or part time) will be 1,500 EUR per month and team member in full time. Your team will receive up to 10,500 EUR for equipment and material resources.



## AI.STARTUP.HUB Community Space

AI teams will receive an office space at our AI.STARTUP.HUB Community Space. A place to build your prototype, unfold your business idea and co-create with the AI.STARTUP.HUB community.



## Personal Mentorship

AI teams will be supported by the teams of the startup center beyourpilot. We will support you with reviewing your AI idea, validate your business model and check your product market fit.



## Workshops

Our workshops provide AI teams with specific knowledge and competencies, such as basics in how to found a company, digital business models, exponential innovation, data science or AI – in short: Everything you need to build your prototype and business model successfully.



## Mentoring Program

Our AI and startup mentors are established business leaders, entrepreneurs and investors who love what they do. They will support you along the entire startup journey from ideation and validating your business model to expanding to new markets.



## Community & Events

With different formats, we connect you to the AI and startup community, and support you with a multitude of tools and services (e.g. consultation on patents or support on IT infrastructure).

A woman with blonde hair and glasses is speaking in a meeting, gesturing with her hands. Another woman is visible in the background, listening. They are sitting at a wooden table with a notebook, a smartphone, and a coffee cup.

# What will the program look like?

## The AI Ideation Program in a Nutshell

You will be part of a 6-months-batch together with high-potential AI enthusiasts from Northern Germany.

During the program you will be funded with a monthly scholarship, receive an office space in the heart of Hamburg and have access to all networking events of the startup ecosystem.

A personal mentor from our startup center beyourpilot, as well as technical sparring partners from our AI network in Northern Germany are waiting for you. AI classes and workshop formats will equip you with knowledge and competencies in entrepreneurship, prototyping and AI.

Our graduation pitch day will give you the opportunity to prove what you have learnt and pitch your AI idea in front of business angels, venture capitalists and entrepreneurship centers from Northern Germany.

After graduation you have the chance to apply for further funding options such as [EXIST](#) or [InnoFounder](#) and remain an active member of the AI.STARTUP.HUB community.

**37.500€ financial support + workshops and 1:1 sessions worth of 25.000€ + Preparation for EXIST Start-up Scholarship**

# Become Part of the AI Ideation Program

---

## Whom are we looking for?

We are looking for committed students and researchers from universities and research institutions as well as AI enthusiasts from the metropolitan area of Hamburg and Northern Germany.

You have a business idea or conducted research in the field of AI that you would like to turn into a product.

You and your team are willing to participate, ideally full time, in the AI Ideation Program.

You and your team are eager to found a startups around your AI idea.

You and your team are looking forward to exchanging ideas and insights with other AI teams and would like to grow and co-create together.

You and your team are willing to actively participate in face-to-face workshops and events from the AI.STARTUP.HUB.

## Legal requirements for the application

You are currently based in Northern Germany.

You and your team members do not receive any financial and public funds for your AI idea at the time of application.

You are not yet incorporated as a legal entity.

## How can you apply?

You can apply for the AI Ideation Program via our website:

<https://aistartuphub.com/register>

You need to fill out our form and attach a short project outline (either in English or in German) stating the technical and practical execution of your project.



# Questions?

If you have any questions, please contact us. We are there to help.



[LinkedIn](#)  
[Website](#)



[info@aistartuphub.com](mailto:info@aistartuphub.com)



AI.STARTUP.HUB



Arthur Erdmann

Project Lead

Hamburg Innovation

[erdmann@hamburginnovation.de](mailto:erdmann@hamburginnovation.de)



**Laura Tönnsen**

AI Project Manager

ARIC

[toennsen@aric-hamburg.de](mailto:toennsen@aric-hamburg.de)



**Harry Kratel**

Project Manager

AI.Hamburg

[harry@ai.hamburg](mailto:harry@ai.hamburg)



**Kim Voigt**

Marketing Manager

AI.HAMBURG

[kim@ai.hamburg](mailto:kim@ai.hamburg)